

Tuesday, October 26 | Insights-Fueled Growth

<i>*All times listed in PDT</i>	Industry Track Data Driven Law & Business	Industry Track Law Firm Foundations	Clio Track Clio Best Practices	Clio Track Tech Corner: New & Noteworthy	Partner Track The Connected Firm	Channel / Segmented Track	Wellness & Activation Track
7:45 - 8:00 a.m.	Emcee Welcome						
8:00 - 9:30 a.m.	Opening Keynote: Jack Newton						
9:30 - 11:15 a.m.	State of the Industry: 2021 Legal Trends Report Session & Q&A Speaker: George Psiharis 10:00-11:00 a.m.	Inbound Marketing & SEO Panel Discussion Speaker: Rand Fishkin 9:45-10:15 a.m.	How to Set up Firm Processes to Get More Clients Workshop 9:45-10:15 a.m.	Integrated Payments for Your Firm Session 9:45-10:05 a.m.	Understanding Clio's App Ecosystem Session 9:30-10:00 a.m.	Legal App Developer Community Session 9:45-10:45 a.m.	Event Activation 9:45-10:30 a.m.
			Build the Perfect Client Intake Process for Your Firm Workshop 10:45-11:15 a.m.	The Latest in Document Management Session 10:30-10:50 a.m.	Product Pitch Session 10:15-10:30 a.m.		Wellness Moment 10:50-11:00 a.m.
					Partner Deep Dive Session 10:45-11:15 a.m.		

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11:15 - 11:45 a.m.	Expo Hall / Wellness / Networking						Wellness Activity 11:15-11:45 a.m.	Wellness Activity 11:15-11:45 a.m.
11:45 a.m. - 2:15 p.m	Data-Driven Decisions: Applying Legal Trends to Your Practice Panel Discussion Host: Nika Kabiri 11:45-12:30 p.m.	Reisman Law Firm Spotlight Panel Discussion Host: Derek Bolen 12:15-12:45 p.m.	How to Build a Sales Pipeline in Clio Grow Workshop 11:45-12:30 p.m.	Email Upgrades Session 12:00-12:20 p.m.	Law Firm Spotlight: Unleashing Clio's App Ecosystem Session 11:45-12:15 p.m.	Clio Certified Consultant Program Session 12:15- 2:15 p.m.	Event Activation 12:30-1:30 p.m.	
	Legal Evolution & A More Diversified Legal Market Session & Q&A Speaker: Jae Um Host: Joshua Lenon 1:00-2:00 p.m.	The Wow Factor Trifecta: Brand, Marketing & Driving Referrals Session & Q&A Speaker: Sonia Lakhany Host: Nefra-Ann Macdonald 1:15-2:15 p.m.	Making Payments Work for You Workshop 1:00-1:45 p.m.	New in Automation: Never Forget to Remind Them Session 12:50-1:10 p.m.	Launch//Code Competition Finals Pitch Competition 1:00-2:00 p.m.		Culture Moment 2:00-2:15 p.m.	
				What's New in Client Experience Session 1:40-2:00 p.m.				
2:20 - 3:30 p.m.	After Hours Entertainment							

Wednesday, October 27 | Being Client-Centered

<i>*All times listed in PDT</i>	Industry Track Data Driven Law & Business	Industry Track Law Firm Foundations	Clio Track Clio Best Practices	Clio Track Tech Corner: New & Noteworthy	Partner Track The Connected Firm	Channel / Segmented Track	Wellness & Activation Track
7:45 - 8:00 a.m.	Emcee Welcome						
8:00 - 9:00 a.m.	Opening Keynote						
9:00 - 11:15 a.m.	How to be the Best Guide For Your Clients Session & Q&A Speaker: John Strohmeier Host: Rio Peterson 9:45-10:45 a.m.	Pricing & Packaging: Subscription Services Session & Q&A Speaker: Kim Bennett Host: Liz Hudson 9:15-10:15 a.m.	Safe & Secure Client Collaboration Workshop 9:30-10:00 a.m.	Clio Scheduler: Appointment Booking Made Easy Session 9:15-9:35 a.m.	Integrations that Improve Client Communication Session 9:45-10:15 a.m.	How Large Firms Use Clio Session 9:15-9:45 a.m.	Event Activation 9:30-10:30 a.m.
		Reisman Firm Spotlight: Leading with Empathy Panel Discussion Host: Derek Bolen 1:15-2:15	Setting up Clio Grow with Manage Workshop 10:00-11:00 a.m.,	Clio's New Client Portal Session 10:15-10:35 a.m.	Product Pitch Session 10:15-10:30 a.m.	Mid-Market Spotlight: Grow Your Firm Without Compromising Client Experience Session 10:15-11:15 a.m.	Wellness Moment 10:50-11:00 a.m.
				Get to Know Clio for Clients Session 11:00-11:15 a.m.	Partner Focused Session 10:45-11:15 a.m.		

Wednesday, October 27 | Being Client-Centered

<i>*All times listed in PDT</i>	Industry Track Data Driven Law & Business	Industry Track Law Firm Foundations	Clio Track Clio Best Practices	Clio Track Tech Corner: New & Noteworthy	Partner Track The Connected Firm	Channel / Segmented Track	Wellness & Activation Track	
11:15 - 11:45 a.m.	Expo Hall / Wellness / Networking						Wellness Activity 11:15-11:45 a.m.	Wellness Activity 11:15-11:45 a.m.
11:45 a.m. - 2:00 p.m.	The Trauma-Informed Lawyer: 8 Guiding Principles for Firm Design Session & Q&A Speaker: Helgi Maki Host: Natalie Archibald 11:45-12:45 p.m.	Industry Leader Fireside Chat Reisman Panel Discussion Host: Jack Newton 12:00-12:30 p.m.	Onboarding New Staff to Clio Workshop 11:45-12:30 p.m.	Automating Your Collections Process Session 12:00-12:20 p.m.	Product Pitch Session 12:00-12:15 p.m.	Affinity Partner Community Event Session 12:15- 2:00 p.m.	Event Activation 12:30-1:30 p.m.	
	How Innovative Firms Differentiate Their Brand with Client Experience Panel Discussion Host: Katy Goshtasbi 1:15-1:45 p.m.	Crossing the Chasm: Bridging Firm & Client Expectations Session & Q&A 1:00-2:00 p.m.	Getting Started with Clio Grow: Forms & Templates Workshop 1:00-1:45 p.m.	Google My Business + Clio Session 12:50-1:10 p.m.	Partner Deep Dive Session 12:45-1:15 p.m.		Culture Moment 2:00-2:15 p.m.	
				The Power of Payment Plans Session 1:40-2:00 p.m.	Product Pitch Session 1:45-2:00 p.m.			
2:20 - 3:30 p.m.	After Hours Entertainment							

Thursday, October 28 | Operational Excellence

<i>*All times listed in PDT</i>	Industry Track Data Driven Law & Business	Industry Track Law Firm Foundations	Clio Track Clio Best Practices	Clio Track Tech Corner: New & Noteworthy	Partner Track The Connected Firm	Channel / Segmented Track	Wellness & Activation Track
7:45 - 8:00 a.m.	Emcee Welcome						
8:00 - 9:00 a.m.	Opening Keynote: Scott Stratten						
9:00 - 11:15 a.m.	From System to Software: Mapping Your Law Firm Tech Stack Session & Q&A Speaker: Melanie Leonard Host: Emma Raimi-Zlatic 9:30-10:30 a.m.	Effectively Managing Change Panel Discussion Speaker: Joshua Lenon and Scott Kramer 9:15-9:45 a.m.	Getting Started with Clio Manage: Set Up Your Account, Contacts, and Matters Workshop 9:30-10:00 a.m.	The Latest in Accounting [What's New with Financial Performance] Session 9:30-9:50 a.m.	Dream Teams: Clio & Microsoft 365 Session 9:15-10:00 a.m.	Moving to the Cloud: A Guide to Clio for Solo & Small Firms Session 9:15-9:45 a.m.	Event Activation 9:15-10:15 a.m.
		Accounting Insights for Your Law Firm Session & Q&A 10:15-11:15 a.m.	Getting Started with Clio Manage: Using Tasks, Documents, and Calendars Workshop 10:30-11:15 a.m.	What's New in Task Management Session 10:15-10:35 a.m.	Product Pitch Session 10:30-10:45 a.m.	Office Manager's Guide to Maximizing Operational Efficiency Session 10:15-10:45 a.m. Host: Bronwyn Larsen	Wellness Moment 10:50-11:00 a.m.
				Popular Reports & How to Find Them Session 11:00-11:15 a.m.	Product Pitch Session 11:00-11:15 a.m.		

Thursday, October 28 | Operational Excellence

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11:15 - 11:45 a.m.	Expo Hall / Wellness / Networking						
						Wellness Activity 11:15-11:45 a.m.	Wellness Activity 11:15-11:45 a.m.
11:45 a.m. - 2:15 p.m.	Mastering Negotiation Session & Q&A 11:45-12:45 p.m.	Recruiting & Championing the Next Generation Panel 11:45-12:30 p.m.	Getting Started with Clio Manage: Automating Document Management Workshop 12:00-12:45 p.m.	Improvements to Reporting in Clio Session 11:45-12:05 p.m.	Partner Focused Workshop 11:45-12:15 p.m.	How to Start a Virtual Law Firm Session Host: Paul Sahota 12:15- 1:15 p.m.	Event Activation 12:30-1:30pm
	Reisman Firm Spotlight: Building a Distributed Firm Panel Discussion Host: Derek Bolen 1:15-1:45 p.m.	Culture, People, and Purpose Session & Q&A Speaker: Sarah Bettencourt Host: Lyndsey Dyer 1:00-2:00 p.m.	Getting Started with Clio Manage: Billing, Accounting, and Payments Workshop 1:15-2:00 p.m.	The End-to-End Cloud Payment Experience Session 12:30-12:50 p.m.	Clio & Google Session 12:45-1:15 p.m.	Lessons Learned from Starting a Law Firm Panel Discussion Speaker: Christy Granieri Host: Austin Pantaleo 1:45 - 2:15 p.m.	Culture Moment 1:50-2:00 p.m.
				Billing Automation with Activity Categories Session 1:30-1:50 p.m.	Popular Apps for Supercharging Efficiency Session 1:45-2:15 p.m.		
2:20 - 3:30 p.m.	After Hours Entertainment						

Friday, October 29 | Access to Justice

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7:45 - 8:00 a.m.	Emcee Welcome						
8:00 - 9:00 a.m.	Opening Keynote						
9:00 - 11:15 a.m.	The People's Law: Regulatory Reform is a A2J Imperative Session & Q&A Speaker: Rebecca Sandefur Host: Joshua Lenon 9:30-10:30 a.m.	Reisman Firm Spotlight: Advocating for Policy Change & Social Impact Panel Discussion Host: Derek Bolen 10:45-11:15 a.m.	Quickbooks Online + Clio Workshop 9:45-10:15 a.m.	Maximizing Forms & Templates in Clio Grow Session 9:30-9:50 a.m.	Product Pitch Session 9:15-9:30 a.m.	Clio Academic Access Community Session Session 9:15-10:30 a.m.	Event Activation 9:15-10:30 a.m.
	Industry Leader Fireside Chat Panel Discussion 10:45-11:15 a.m.	Virtual Justice: Innovation in the Courts Panel Discussion 9:45-10:45 a.m.	Advanced Permissions Workshop 10:15-10:45 a.m.	Accessible Legal Powered by Clio Session 10:15-10:35 a.m.	Partner Deep Dive Session 9:45-10:15 a.m.		Wellness Moment 10:45-11:00 a.m.
				Welcome to the Clio Community Session 11:00-11:15 a.m.	Product Pitch Session 10:30-10:45 a.m.		

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11:15 - 11:45 a.m.	Expo Hall / Wellness / Networking						
							Wellness Activity 11:15-11:45 a.m.
11:45 a.m. - 2:15 p.m.	Deregulating Legal Services Panel Discussion Speaker: Allen Rodriguez and Mary Juetten 11:45-12:45 p.m.	Transforming the Legal Experience for All, Together Panel Session & Q&A 12:00-1:00 p.m.	Compliant Trust Accounting Workshop 11:45-12:30 p.m.	Hit Deadlines Everytime with Court Rules Session 11:45 -12:05 p.m.	Product Pitch Session 11:45-12:00 p.m.		Event Activation 12:00-1:00pm
	Fireside Chat with David Lat Panel Discussion Speaker: David Lat Host: Nefra-Ann Macdonald 12:45-1:15 p.m.		Simplify your Collections: Generate, Share and Receive Payment in the Same Month Workshop 1:00-1:30 p.m.	Going Mobile with Clio Manage Session 12:30-12:50 p.m.	Partner Focused Workshop 12:15-12:45 p.m.		Culture Moment 1:15-1:30 p.m.
							Product Pitch Session 1:15-1:30 p.m.
1:30 - 2:30 p.m.	Closing Keynote: Jack Newton						
2:30 - 3:30 p.m.	After Hours Entertainment						